



PATIENT EXPERIENCE

AIDET TRAINING

BUILDING A CULTURE AROUND SERVICE



QUINTON STUDOR

Founder of the healthcare consulting company, Studor Group which developed the AIDET concept for the healthcare industry that would help make healthcare a better place for:

- Employees to work.
- Physicians to practice medicine.
- Patients to receive care.





THE AIDET CONCEPT

AIDET is a simple acronym that represents a very powerful way to communicate with patients.

- Helps patients feel welcome and wanted.
- Helps patients who are often nervous, anxious and feeling vulnerable.
- Taking a little extra time adds up to lots of Patient Satisfaction.



How to AIDET

5 Fundamentals of patient communication:

Acknowledge

...Greet patients through eye contact, a smile, and friendly hello.

Introduce

...Share your name, title, of years of experience and why you are there (helps put patients at ease).



How to AIDET cont...

Duration

...Explain the time frame of procedures, the anticipated duration of waits and update patients if the timing changes.



How to AIDET cont...

Explanation

... Communicate what is going to happen, why it is happening and what the patient can expect. Provide an opportunity for the patient to ask questions as well.



How to AIDET cont...

Thank You

...Take time to thank the patient for making SJGH/SJCC their choice and allowing you to care for them. Let them know you hope they feel better.



WE ARE SJGH



We have a stake in your attitude and in the collective attitudes of everyone who works at San Joaquin General Hospital. Please remember we are judged by our performance and the care we give. We are also judged by the attention you pay and the courtesies you extend to all those patients, visitors, and employees who choose San Joaquin General Hospital.

Thank you.

