



Baby Friendly Hospital Initiative Doesn't Affect Me...

SJGH Breastfeeding Task Force

Presented by Candace Maynor, BSN, RN, IBCLC





ACTUALLY... IT DOES!!!

- Baby Friendly Hospital Initiative (BFHI) is a hospital-wide designation
- Mother and babies are treated in many areas of our hospital.
- All areas of the Hospital need to be aware of our policies as to provide the best care for mothers and babies



TEN STEPS TO SUCCESSFUL BREASTFEEDING

- 1a Comply fully with the international code of marketing Breastmilk substitutes and relevant World Health Assembly resolutions.
- 1b Have a written infant feeding policy that is routinely communicated to staff and parents.
- 1c Establish ongoing monitoring and data-management systems.



TEN STEPS TO SUCCESSFUL BREASTFEEDING

- 2 Ensure that staff have sufficient knowledge, competence, and skills to support breastfeeding.
- 3 Discuss the importance and management of breastfeeding with pregnant women and their families.
- 4 Facilitate immediate and uninterrupted skin-skin contact and support mothers to initiate breastfeeding as soon as possible after birth.



TEN STEPS TO SUCCESSFUL BREASTFEEDING

- 5 Support mothers to initiate and maintain breastfeeding and manage common difficulties.
- 6 Do not provide breastfed newborn any food or fluids other than breast milk, unless medically indicated.
- 7 Enable mothers and their infant to remain together and to practice rooming in 24 hours a day



TEN STEPS TO SUCCESSFUL BREASTFEEDING

- 8 Support mothers to recognize and respond to their infants' cues for feeding.
- 9 Counsel mothers on the use and risk of feeding bottles, artificial nipples (teats) and pacifiers.
- 10 Coordinate discharge so that patients and their infant have timely access to ongoing support and care.



Have you spotted
our Posters around
the hospital? Is there
one in YOUR
department?





BABY FRIENDLY HOSPITAL INITIATIVE GOALS

- To encourage and recognize hospitals and birthing centers that offer an optimal level of care for infant feeding and mother/baby bonding
- To help families make *INFORMED DECISIONS* about infant feeding

<https://www.babyfriendlyusa.org/about-us/baby-friendly-hospital-initiative>



SJGH INFANT FEEDING PHILOSOPHY

- Promote successful breastfeeding by ensuring that, in the absence of contraindications, all mothers who elect to breastfeed will have a successful and satisfying experience.
- If mothers elect to formula feed, they are taught how to do so safely.



PHILOSOPHY ON PURCHASING BREASTMILK SUBSTITUTES

- This facility remains compliant with the international code of breastmilk substitutes and does not accept any free or low-cost feeding supplies or breastmilk substitutes.
- No gifts are to be accepted from manufacturers, vendors, or representatives of breastmilk substitutes.
- Patients will not be undermined by advertisements, promotions, gifts, samples, etc. of breastmilk substitutes.



Countywide Lactation Accommodation Policy



County Administrative Manual

800

Facility Security & Operating Policies
(813.1 – 813.9)

PURPOSE STATEMENT

The purpose of this section is to outline the County policy on lactation accommodation and employees' right to request lactation accommodation.

Section Contents

813 Lactation Accommodation Policy

- 813.1 Lactation Accommodation**
- 813.3 Lactation Break**
- 813.5 Lactation Facilities**
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- 813.9 Employee Request Process**



Lactation Accommodation Policy

SAN JOAQUIN GENERAL HOSPITAL

**Request For
Lactation Accommodation**

The Workplace Lactation Policy ensures that the breastfeeding employee will have adequate break time to express milk during work hours. In order to accommodate the employee's lactation breaks, the employee must submit this completed form to their supervisor at least five business days in advance before the start of the request.

Date of Request: _____ / _____ / _____ Name of Employee: _____

Employee Email Address: _____

Department: _____ Supervisor's Name: _____

LACTATION ACCOMMODATION REQUEST

Start Date: _____ / _____ / _____ Number of Breaks per Day: _____ Estimated Length of each Daily Break: _____

Employees must use their regular rest and meal breaks to express milk. If additional time is needed please indicate here, how many extra minutes per break is needed.
(A rest break is 15 minutes and typical pumping session is 20 minutes).

Extra Minutes per Break Needed: _____

The hospital will provide the Employee Lactation Room located in the Towers, Room #451 as a secure, private space to pump. The room includes an electric breast pump with sink and breastmilk refrigerator nearby. Kits available at Ameda.com.

By signing below, I certify that I have read and understand and agree with the Workplace Lactation Policy.

Employee Signature: _____ / _____ Date: _____

Supervisor Signature: _____ / _____ Date: _____

**SAN JOAQUIN
GENERAL HOSPITAL**
500 W. Hospital Road, French Camp, CA 95231
(209) 468-7078 www.sjgeneral.org

126.4.20

San Joaquin General Hospital

- Lactation Accommodation Policy
- Lactation Accommodation Request Form



Employee Lactation Room

- Employee Lactation Room #1747
(D Wing) NICU
- Available 24/7

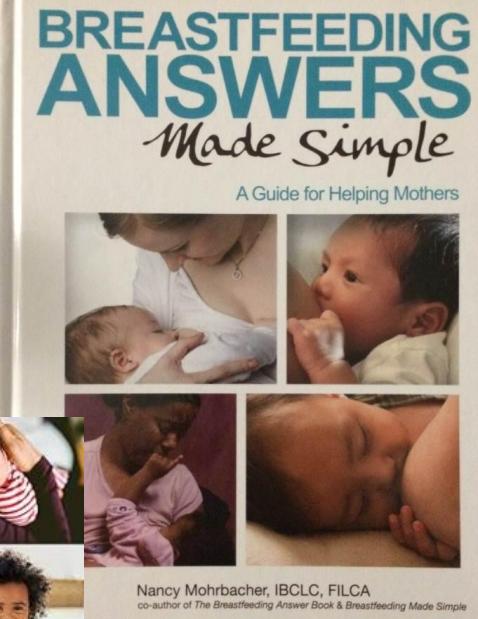
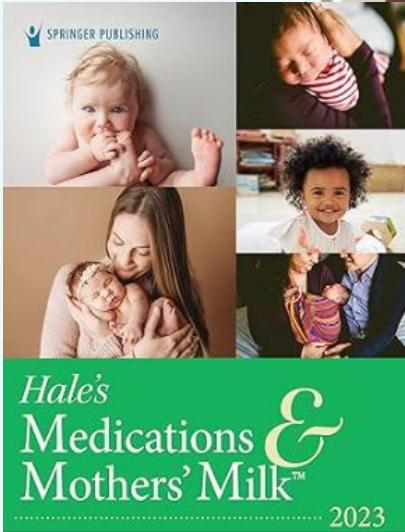




Employee Lactation Room

- Employee Lactation Room #451 (Towers building near NICU)
- State law protects any mother who desires to express her milk for her baby with laws giving her time and a clean space for pumping
- Call Labor and Delivery or NICU for door code





Resource Books

Available in many departments including:

- Family Maternity Center
- Intensive Care Nursery
- Pediatrics
- Emergency Department
- Intensive Care Unit
- Pharmacy
- Clinics



MORE RESOURCES AT SJGH

- Infant Feeding Policy on Intranet
- International Board-Certified Lactation Consultants
- Hospital-Grade Electric Breast Pumps
- Donor Breast Milk for NICU babies

WWW.BreastfeedSJC.org always has updated
resources for San Joaquin County



PLEASE REMEMBER

- Breastfeeding is protected by California and Federal Law
- Encourage and welcome any patients or visitors who are breastfeeding
- Breastmilk is the best
- No other food/drink needed in first 6 months
- Please assess your patients for breastfeeding
- Ask for help (**FMC 8-6460, NICU 8-6440**)



Questions?

More Information:
BabyFriendlyUSA.org

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